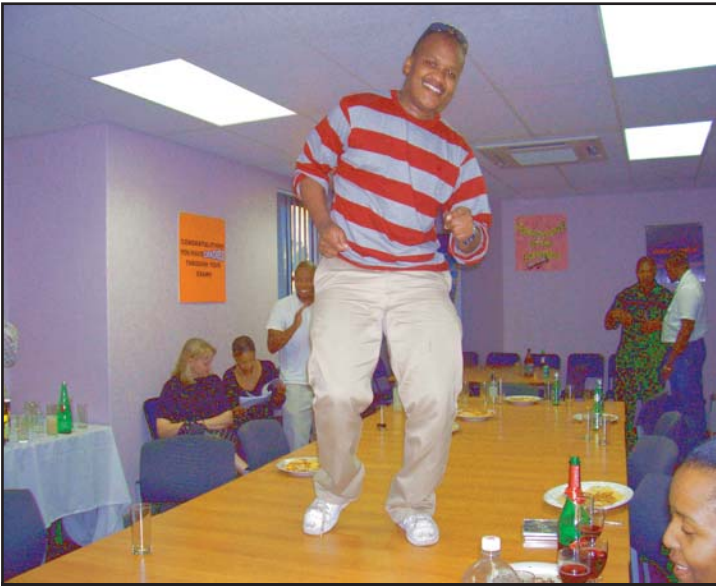


# nkonki talk

## Halala... Well done!



Shisa Tebza! Tebogo Selao dancing after receiving his results



Madam Sindi showing Phakamisa how to get down the CA way.



Our new Chartered Accountants: Bongani Manzi, Cuma Limekaya and Rishika Maharaj.

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Mzi Nkonki celebrating.



Step by step Madame Sindi teaching Rishika Maharaj to do the CA's walk.

**Editorial:**

When good things happen to good people we always celebrate. Today in our little kingdom we are happy to announce that our little stars shone brighter when they passed their Board Examination Part 2 which was written last November. To those who could not make it, it is not the end of the world. By the way if life is not a bed of roses turn those lemons into sweet lemon juice. Next time things will be finer. Overall Nkonki had a fantastic 70% pass rate.

Last month I attended a seminar on the state of marketing in South Africa held at the Graduate School of Business Leadership (UNISA) in Midrand.

The seminar was presented by The Brand Leadership Group and Markinor.

What transpired from the seminar was a shocking realisation that South Africa lacked leading brands of its own in areas such as fashion and lifestyle.

According to a survey conducted among 400 decision makers, who are sales and marketing professionals including chief marketing officers and marketing directors in Johannesburg, Durban and Cape Town, revealed that SA marketers lack a local role model. Over half of marketers interviewed could not think of any top South African marketing leader.

What was realized was that marketing in South Africa needed an image overhaul; and it has to begin with us.



We have to blow our own trumpets and ensure that our branding is visible wherever we are.

However, Thebe Ikalafeng of The Brand Leadership Group said marketers are not practicing what they preach as 47% of the respondents could not name any other marketer whom they believe “contributed to the success of their own organisations”.

Major frustrations faced by marketers appear to be resource driven and that they do not give themselves time. And the lack of qualified personnel. Budget constraints came out to be hindering the delivery of the organisation’s brand promise.

I think there are lot of positive things that are happening in South Africa which we ought to be proud of.

Yet most of the time we tend to undermine our brands, and we are not proud enough to be South Africans.

In short let us stand and be proud. Local is Lekker! We really need to support our own and promote South African products.

Now that we have to practice what we preach, after you have read this piece; Ayanda and I will be visiting your offices to have your laptop bags branded with the Nkonki logo.

Best Regards

Lindi Dlamini  
PR & Marketing Manager

# Profile Nomfuyo Galeni

With a BCompt degree and CTA under her belt Nomfuyo Galeni has joined us. The energetic mother of three is our new External Audit Partner.

Nomfuyo joined Nkonki last month. She grew up in Mtata and studied at Unitra and at the University of Natal where she qualified as a Chartered Accountant in 2001.

After completing articles with Coopers and Lybrand in Mtata, she worked for Nkonki Sizwe Ntsaluba as a Manager before relocating to Pretoria. She has worked for Transnet, first as Internal Audit Manager and later became as a General Manager: Finance. She then worked for Khula as a Chief Financial Officer.

She also worked for Nuclear Energy Corporation of South Africa again as CFO. And she also acted as an organisation’s Chief Executive Officer for nine months.

A working mother and a wife Nomfuyo’s life is not that easy but she manages to juggle the working life and that of being a super mom with ease.

But how does she manage that? “I’ve never done anything at a time,” she says.

“All the degrees, honours and board exams I wrote while I was either having a baby on my lap or taking the toddlers to school.” She describes her lifestyle as very difficult, but enjoyable as it takes her away from mischief and gossip.

She says she has been blessed with an extremely supportive husband who looks after the children when she studying or working hard.

So far nothing has ever failed, Nomfuyo is proud to say while she has done well in her career, her children are well disciplined, well groomed and very focused in life.

According to Nomfuyo prioritizing is very important. “One should not be concerned about the hours one spends in doing something, but one should be concerned about achieving the desired results,” she says.

Being radical and successful inspires Nomfuyo. She firmly believes that optimism and a positive attitude can take you to places and good can come out of anything.

She attributes her success to three things which are will power, hard work and a focused mind.

Nomfuyo’s advice to the upcoming CAs is that they have made a good choice no doubt about the profession.

“However, they must remember that the world keeps on turning with or without them (the CAs). It is entirely up to you whether you want to be a loser and go with the flow, or be a radical and be successful. You have to be positive about life and nothing is impossible. Above all, keep your eye on the ball. Remember in everything you do and let God be the first one in your life”.

Nomfuyo’s hobbies are reading, going to church, singing, playing golf and going to the gym. She is currently reading Leadership on the Line by Marty Linsky, and the Power of a Creative Life by Anne Coetzee.



# What's on?

Telkom Workshop	8 March 2007
Exam Part I QE	12 March 2007
Exam Part I QE	13 March 2007
Monthly end drinks/	
Monthly Awards	30 March 2007

## Client lunch - OBP



**Phakamisa Zonke, Ms ND Shabalala and Dr L Makuleni**



**Mantso Ningo, Suzanne Meyer, Advocate DJ Mitchel, Ms ND Shabalala, Dr L Makuleni and Phakamisa Zonke**

## Visual Awareness Clinic

Sieff Optometrist visited Nkonki staff to conduct visual screening and evaluation to check for eye glaucoma, cataract and any other potentially devastating eye condition that can have disastrous consequences if left undetected.



**Khumo Ramokhothoane and the Optometrist**

## Welcome

We would like to welcome the following new staff members:

**Kenneth Msiza - Senior Manager IT**

**Khanyisa Teise - Accountant**

**Zanele Ramabele - Trainee Accountant**

**Robert Victor Sepheu - IT Auditor**

**Peter Ninju - Special Projects Manager**

## Resignations

We are sorry to hear that Mark Snow has left Nkonki. We wish him the very best in his future endeavours.

# Mangwanani Magic

Mangwanani Spa on the slopes of the Schruben koppies was heaven for the Nkonki team last month. On arrival the team was treated to a scrumptious healthy breakfast. Like kings and queens the staff members were pampered with all sorts of revitalizing and healing

massages imaginable. The exotic aroma of essential oils was hanging in the air.

Each staff member had six spa treatments that consisted of African facial spa with pressure points, gift of nature full body cleansing, neck healing and back massage.

Also if one's head was itching a bit there was a North African head massage on hand. The traditional African hand and foot massage was also available. Most of the team members kept on saying "Eish Sis Lindi, we feel so relaxed...we should do this more often"



**Sabashne Govender and Sehume Mokgotsi relaxing.**



**Back: Justin Kettle and Marilyn Pairay  
Front: Rickashini Chetty, Nonceba Dukada, Sabashne Govender and Nondyebo Mqulwana.**

## On the lighter side

"A brand that captures your mind gains behavior. A brand that captures your heart gains commitment."

*Scott Talgo*

"The more you engage with customers, the clearer things become and the easier it is to determine what you should be doing."

*John Russell*

"Books are the quietest and most constant of friends; they are the most accessible and wisest of counsellors, and the most patient of teachers."

*Charles W. Eliot*